

Placemaking and a just transition

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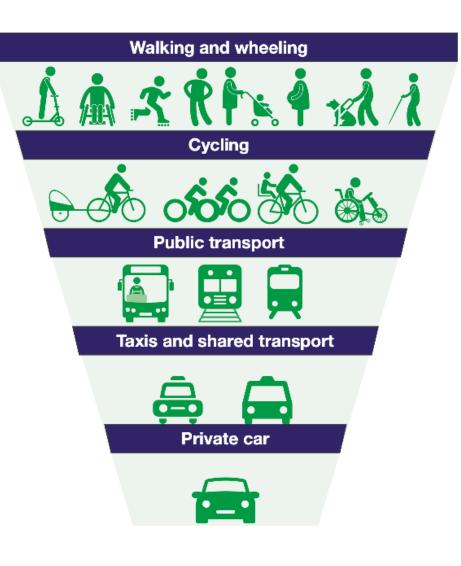
The challenge: 20 percent reduction in car km by 2030

Sustainable travel behaviours:

- 1. Reducing the need to travel
- 2. Living well locally
- 3. Switching modes to walk, wheel, cycle or public transport
- 4. Combining trips or sharing journeys

Gather evidence on what works and how interventions impact different groups.





The environmental, social and economic benefits of sustainable travel to local high streets and town centres.





High streets and town centres for people, business and the environment

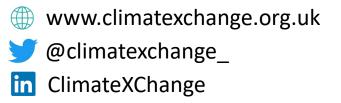
Sustainable travel is one way to help us do this. When people walk, cycle and use public transport it reduces the number of cars on our high streets.

Less cars frees up space for living, it reduces congestion, frees up parking spaces and makes more space for people walking and cycling.

Cycling uses 12% of the space that cars need for parking.







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Reducing car use through parking policies: an evidence review

Ansons Consulting, November 2023

The Research

An evidence review on the effectiveness of different parking measures in reducing car use.



The findings will inform the development of parking policies which support the Scottish Government's goal of reducing car kilometres by 20% by 2030.

Covered 14 different types of parking intervention.



Included 139 papers.



The Results

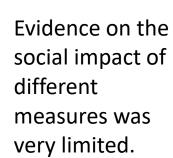




Five different intervention types were found to have an impact on one or more of: car kilometres travelled, modal split and car ownership. The intervention types were:

- parking standards, off-site or non-adjacent provision of residential parking;
- on- and off-street parking pricing;
- workplace parking levies;
- park and ride; and
- parking capacity reductions at city or neighbourhood level.







The reviewed papers reported on research conducted in urban contexts.

Implications for a Just Transition I



Parking pricing has been linked to city-wide reductions in traffic volumes, helping to improve air quality in urban areas.



This aligns with goals to reduce the impacts of air and noise pollution, which disproportionately affect those who are already more vulnerable or disadvantaged.



Implications for a Just Transition II



Parking capacity reductions at city and neighbourhood levels were linked to reductions in car kilometres travelled and positive changes in modal split.



This aligns with goals to facilitate cycling, walking and wheeling by creating potential for street space reallocation.



Implications for a Just Transition III



Workplace parking levies (WPLs) were found to have a positive influence on modal split, contributing to decreases in car use and increases in public transport use.



The success of WPL schemes in contributing to modal shift has been partially attributed to parallel improvements in public transport, in part funded by the levies.



As sources of revenue, WPLs align with efforts to support local authorities in raising revenue for investment in public transport.



The Report

 The report, 'Reducing car use through parking policies: an evidence review', will be available shortly on the ClimateXChange website.



Reducing car use through parking policies: an evidence review

 Tom Rye, James Burns, Abi Whitefield, Kim Oxley-Glenister, John Pinkard, Ansons Consulting Ltd
August 2023
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1 Executive summary

1.1 Aims

The Scottish Government aims to reduce car kilometres by 20% by 2030 from a 2019 baseline. Parking policy has been acknowledged as having the potential to play an important role in supporting this reduction target. In response to this, ClimateXChange commissioned an evidence review of the impact of parking policies on car use. This report contains the results of that review.

This research has gathered evidence on the effectiveness of different parking management interventions in reducing car use. Its purpose is to inform the development of parking policies which support the joint commitment by Scottish Government and the Convention of Scottish Local Authorities (COSLA) to reduce car use by 20% by 2030.

1.2 Findings

The analysis of the literature led to the following key findings.

Impact on car use

Five parking intervention types were identified as having an impact on one or more of the following elements: car kilometre reduction, modal split and car ownership.

			Impact	
Intervention type		Car km	Modal split	Car ownership
adjace	g standards, off-site or non- ent provision of residential g, low-car and car-free housing	Decrease	Positive	Decrease
2. Parkin	g pricing, on- and off-street	Decrease	Positive	Decrease
3. Parkin	g levies	Decrease	Positive	No evidence found
4. Park a	nd ride	Increase	Negative	No evidence found
	g capacity reductions at city or oourhood level	Decrease	Positive	No evidence found





Thank you





Encouraging sustainable travel behaviour in children, young people and their families

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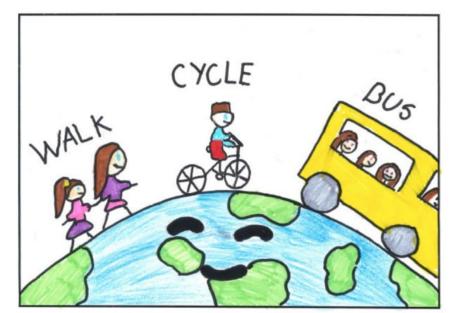
What can we do to increase sustainable travel amongst Scotland's children, young people and their families?

- Policy and research on CYP travel focuses on the school commute – what about other journeys?
- What policy actions are currently being undertaken in Scotland?
- What policy interventions have been effective internationally?
- How does Scotland's policy compare to elsewhere?



Reducing car use for a healthier, fairer and greener Scotland

A route map to achieve a 20 per cent reduction in car kilometres by 2030



Picture by Sarah Tokou (P7), from St Mary's Primary School in Largs.





Methods

- Rapid evidence assessment of interventions
 - academic and grey literature
- Policy review
 - National and local policy
 - Transport-related policy, child-focused policy, other
- Comparator country policy case studies Wales and Denmark



Implications for Just Transition

1) Opportunities for policy (across sectors) to be more inclusive of children and young people's mobility:

- Considering CYP more holistically shift the default language
- Children's right to space and to move about in their communities
- Prioritising environments and infrastructure to promote independent movement from around age 12
- Targeting interventions to meet the needs of different groups e.g. disabled CYP.





Implications for Just Transition

2) Benefits of more inclusive sustainable travel policy for children

- Increasing physical activity
- Improving road safety
- Providing opportunities for play, independence and wellbeing
- Addressing transport poverty

3) Opportunities to engage children of different ages, backgrounds and abilities to design interventions and consult on policies